



FROM: St. Germain Chamber of Commerce Event Committee
TO: Farmer's Market Participants
RE: Colorama-Sept. 18, 2010

Again this year we will be holding our Farmer's Market at our 51th Annual Colorama scheduled for Saturday, September 18, 2010 from 9 am to 3 pm. Being that this event is a celebration of the beautiful fall season in the Northwoods, what better way to celebrate than with bountiful crops! We hope you will join us and bring your harvest to our event!

Please read and follow the enclosed guidelines before completing a brief application. We are asking a very nominal fee of just \$20 for the space. Please understand that this will only be for produce exhibitors. Booths offering crafts for sale should apply using our Craft Space Application. If you need a Craft Space Application, please let us know. Also, NO MUM SALES will be allowed at Colorama. The Chamber sponsors an annual mum sale as a fundraiser; therefore vendors are not allowed to bring mums to sell at their booths.

Applications should be returned as soon as possible to the address below. If you have any questions or need more information, please feel free to contact us here at the Chamber. We look forward to seeing you in St. Germain and having you participate in our 51th Annual Colorama.

Sincerely,

Jody Mackowski

Special Events/ Public Relations
St. Germain Chamber of Commerce
P.O. Box 155
Saint Germain, WI 54558
715-477-2205 Fax: 715-542-3423
Email: chamber.1@verizon.net
Website: www.st-germain.com

Farmer's Market Exhibitor Guidelines

1. All exhibitor space rental charge must be paid before a space will be assigned. No post-dated checks will be accepted. A \$30 service charge will be assessed for any check returned to us for non-sufficient funds.
2. Fees for spaces will be as follows:
 - \$20 per space.
 - All space contracts are non-refundable and non-transferable.
3. Booth Appearance:
 - No chairs or displays are allowed outside of your assigned space.
 - All displays and exhibits must comply with the rules and regulations of the local fire department. Fire exits, alleys and aisles must be kept open at all times.
 - Tents or canopies are not allowed in the shelter, pavilion.
 - No tables or chairs will be provided or rented to exhibitors.
 - All garbage from your booth must be disposed of prior to your departure. There are ample garbage containers available.
4. Show Times and Rules:
 - Exhibitor set up time for all shows begins at 6:30 am. Exhibitors must begin set up by 8:00 am. Any exhibitors who have not begun set up by 8:00 am will be considered to be no-shows and the spot will be re-assigned.
 - All space contracts are non-refundable and non-transferable – this includes no –shows.
 - Events will be open to the public at 9:00 am and exhibitors must be ready for business by 8:30 am.
 - After you finish unloading, please move your vehicle to the designated “vendor parking” area. This will allow better parking for customers.
 - Exhibitors may not begin dismantling until the posted closing time. Early removal is strictly prohibited and will jeopardize the exhibitor's chance of being invited to future shows.
5. NO MUM SALES WILL BE ALLOWED AT COLORAMA. The Chamber sponsors an annual mum sale as a fundraiser; therefore vendors are not allowed to bring mums to sell at their booths.
6. No harassment or verbal abuse of Chamber staff, members, or volunteers will be allowed. Any complaints regarding such conduct will result in the removal of the vendor. All space contracts are non-refundable and non-transferable.
7. No harassment or verbal abuse of other vendors or show attendees will be permitted. Disruptive behavior will not be permitted. Any complaints regarding such behavior will result in the removal of the vendor.
8. Please have business cards or other materials with your name, address, and phone number available for customers. Often we receive phone inquiries after the shows from potential customers. We cannot guarantee that we will be able to provide them with your information.

Compliance with these guidelines will assist us in building better shows for everyone involved.

Thank you!

